



# PINK PAGES PRIORITY LISTINGS



**Get Found First. Get More  
Customers. Grow Your Business.**

**Australia's Trusted Local Business Directory**

Your customers are searching online every day for local products and services. Make sure your business is the one they find first.

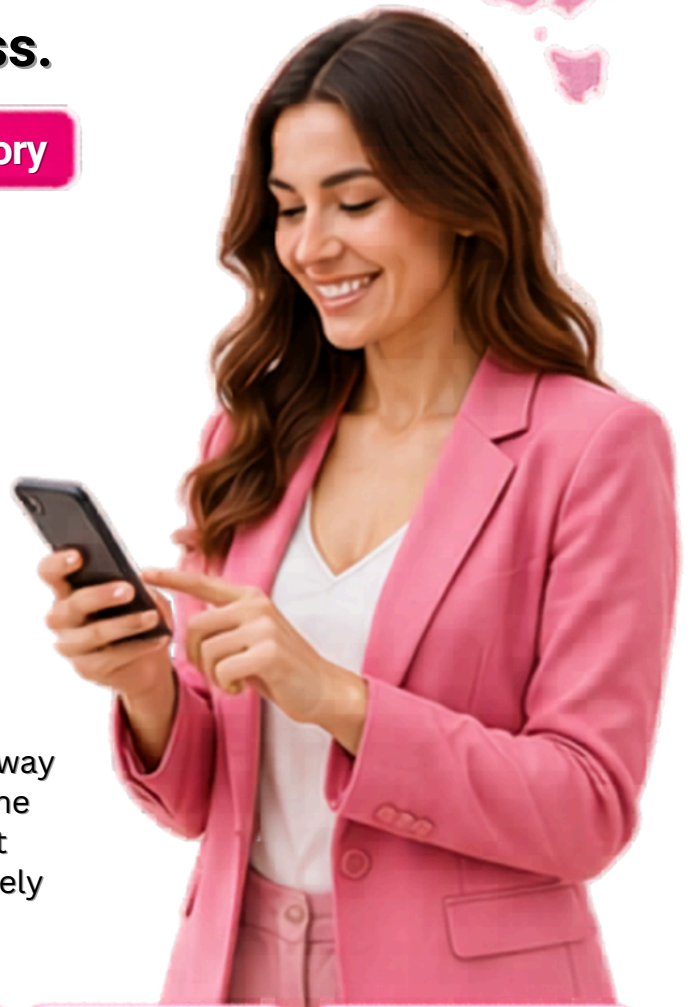
With Pink Pages Priority Listings, your business receives premium placement across one of Australia's most established and recognised local business directories, helping you attract more enquiries, generate more leads, and stay ahead of your competitors.

**From Only**

**\$395**

**Per Year**

A simple, affordable way to increase your online visibility and connect with customers actively searching for your services.



**1.6+**

Million  
Business  
Listings



**50,000+**

Monthly  
Visitors



**60,000+**

Monthly  
Searches



**1,300+**

Business  
Categories



**112**

Regions  
Nationwide



**More Visibility**

Be found  
first online.



**More Leads**

Connect with  
ready-to-buy  
customers.



**More Enquiries**

Increase calls  
and customer  
interactions.



**Grow Your Business**

Strengthen your  
local presence.

# Why Choose **Pink** Pages Priority Listings?



## Be Seen Before Your Competitors

Priority Listings position your business above standard directory listings, increasing your exposure to customers at the exact moment they're looking for your products or services.



## Premium Search Placement

Secure prominent visibility within your selected business categories and target locations, helping your business stand out from the crowd.



## Build Long-Term Brand Presence

Maintain a consistent online presence that strengthens local awareness, builds customer trust, and keeps your business top of mind.



## Target Customers Where You Work

Advertise in specific suburbs, regions, metropolitan areas, or across Australia, ensuring your marketing reaches the right audience.

## TOP RANKED LISTING EXAMPLE

Best Plumber Sydney



### TOP RANKED

1

#### ABC Plumbing Services

★★★★★ 4.9 (128 Reviews)

Plumber • Sydney NSW

Open 24/7 • (02) 1234 5678



2

#### XYZ Plumbing

★★★★☆ 4.2 (75 Reviews)

Plumber • Sydney NSW

(02) 9876 5432



3

#### Local Plumbing Co.

★★★★☆ 3.9 (48 Reviews)

Plumber • Sydney NSW

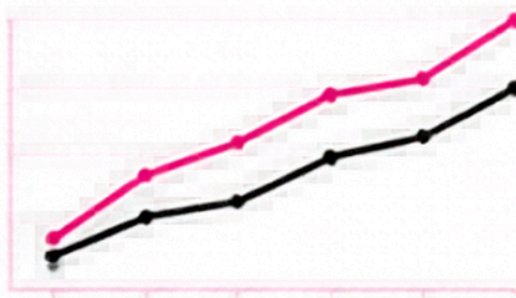
(02) 4567 8910



## CALL AND LEAD GROWTH

More Visibility.  
More Leads.  
More Growth.

Website Visits  
Phone Calls  
Enquiries



Consistent exposure leads to consistent growth.

**Be Found First. Be Chosen First.**

Pink Pages brings in quality leads every week. It's the best marketing



# What's Included With Your **Priority** Listing?

Your Priority Listing is designed to **maximise visibility and customer engagement.**

## Included Features:

- ✓ Premium directory placement
- ✓ Higher ranking within your business category
- ✓ Business logo display
- ✓ Personalised map location
- ✓ Image gallery functionality
- ✓ Website link integration
- ✓ Direct contact details
- ✓ Customer enquiry forms
- ✓ Customer review capability
- ✓ Enhanced online business profile

## Your Own Professional Business Landing Page

Showcase your business with a dedicated online profile designed to convert visitors into enquiries.

### Your Priority Listing can include:

- Up to 20 business images
- Trading hours
- Payment methods accepted
- Service and product highlights
- Full business address
- Websites URL
- Phone and contact information
- Lead enquiry forms
- Customer reviews and ratings

Everything your customers need to make contact and choose your business.

**ABC Electrical Services**PREMIUM

★★★★★ 4.8 (96 Reviews)

Electrical • Sydney NSW

[Call Now](#) [Website](#) [Enquire](#)

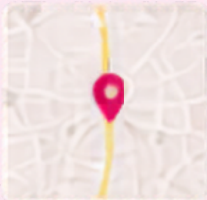


 Open Mon - Fri 7:00am - 5:00pm

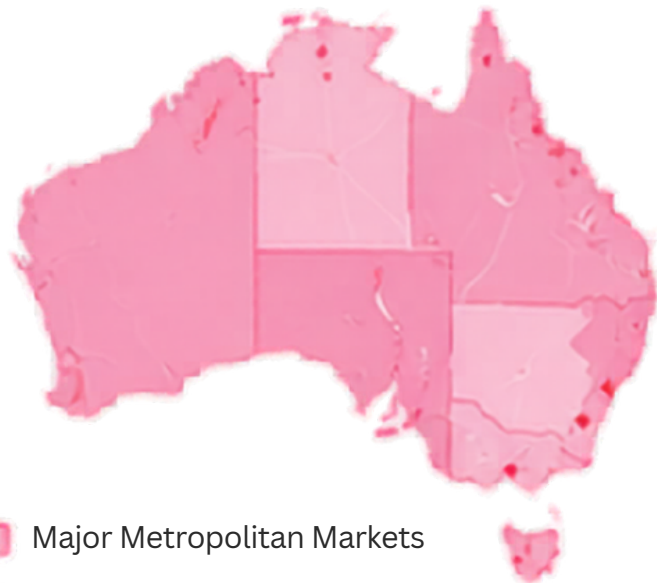
 (02) 1234 7878

 [www.abcelectrical.com.au](#)

 123 Business Street, Sydney NSW 2000



## Reach Customers Across Australia



-  Major Metropolitan Markets
-  Regional & Country Coverage

## Major Metropolitan Markets

- Sydney
- Melbourne
- Brisbane
- Adelaide
- Perth
- Canberra
- Hobart
- Darwin

## Regional & Country Coverage

- Central Coast Newcastle Gold Coast
- Sunshine Coast Geelong Yarra Valley
- Barossa Valley Cairns Kimberly
- Riverina Mornington Peninsula
- Plus more than 100 additional regions nationwide.

# The Benefits of a **Priority Listing**



## More Visibility

Appear ahead of competing businesses in search results.



## More Calls

Increase direct customer enquiries and phone calls.



## More Leads

Connect with customers actively looking to buy.



## Stronger Local Presence

Build credibility and awareness within your service area.



## Better Search Exposure

Increase your chances of being found by customers searching online.

## Affordable Marketing That Works

Traditional digital marketing campaigns can be expensive, time-consuming, and difficult to manage.

Pink Pages Priority Listings provide a cost-effective solution for businesses wanting increased online visibility without the complexity and ongoing expense of large advertising campaigns.

From Just  
**\$395**  
Per Year

- ✓ One low annual investment.
- ✓ Year-round visibility.
- ✓ Continuous exposure.
- ✓ More opportunities to win new business.

## Australia's Truly Local Business Directory

For decades, Pink Pages has helped Australian businesses connect with local customers and grow their presence within their communities.



## Put Your Business Where Customers Are Looking

### Pink Pages Priority Listings

- ✓ More Visibility
- ✓ More Leads
- ✓ More Enquiries
- ✓ More Local Customers

From Only  
**\$395**  
Per Year



Call Today:  
**+61 8 7665 8103**



Email:  
**sales@pinkpages.com.au**



**www.pinkpages.com.au**

**Be Found First. Be Chosen First. Grow Your Business with Pink Pages.**